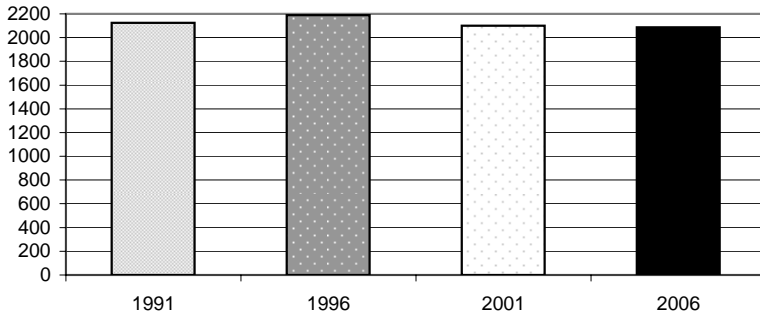


Winton Demographic Analysis 2006

Source: Statistics New Zealand Census

NB - Totals may be fewer than the total usual residents as meshblock data set is small and does not include figures for some areas due to confidentiality rules.

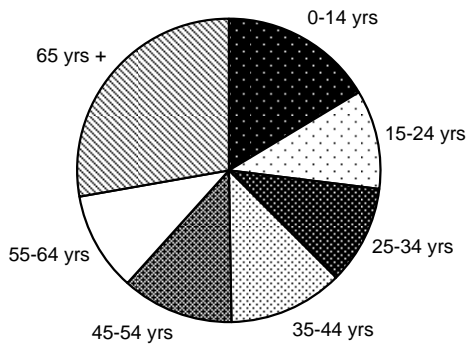
Usually Resident Population



| Year | Total | % Change |
|------|-------|----------|
| 1991 | 2124 | |
| 1996 | 2190 | 3.0% |
| 2001 | 2100 | -4.3% |
| 2006 | 2088 | -0.6% |

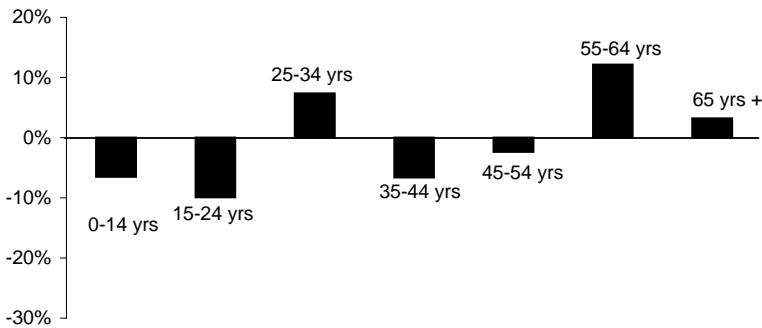
| Sex | Total | % |
|--------|-------|-------|
| Male | 1014 | 48.5% |
| Female | 1077 | 51.5% |

Population By Age



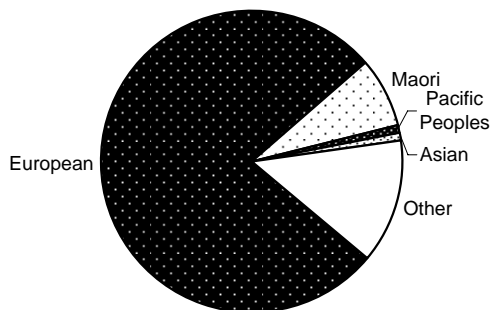
| Age Group | Total | % |
|-----------|-------|-----|
| 0-14 yrs | 345 | 16% |
| 15-24 yrs | 219 | 10% |
| 25-34 yrs | 219 | 10% |
| 35-44 yrs | 255 | 12% |
| 45-54 yrs | 249 | 12% |
| 55-64 yrs | 222 | 11% |
| 65 yrs + | 582 | 28% |

Change in Age Groups 2001-2006



| Age Group | Total Change | % Change |
|-----------|--------------|----------|
| 0-14 yrs | -24 | -7% |
| 15-24 yrs | -24 | -10% |
| 25-34 yrs | 15 | 7% |
| 35-44 yrs | -18 | -7% |
| 45-54 yrs | -6 | -2% |
| 55-64 yrs | 24 | 12% |
| 65 yrs + | 18 | 3% |

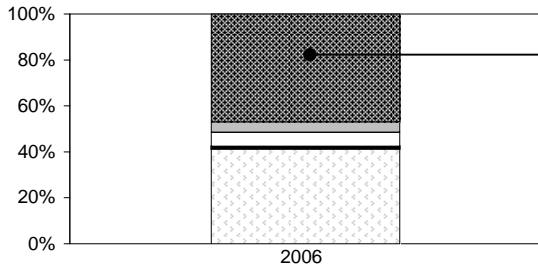
Ethnic Composition



| Ethnicity | Total | % |
|-----------------|-------|-----|
| European | 1695 | 78% |
| Maori | 162 | 7% |
| Pacific Peoples | 15 | 1% |
| Asian | 18 | 1% |
| MELAA | 3 | 0% |
| Other | 291 | 13% |

MELAA = Middle Eastern, Latin American and African

Employment Status: 15 Years and Over



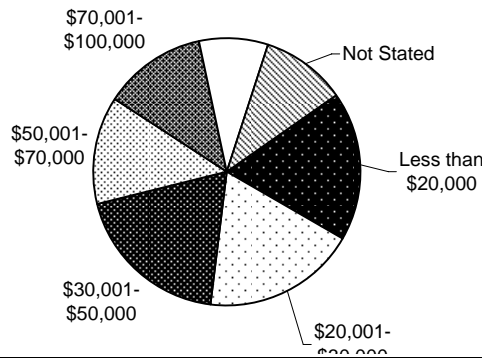
| | Total | % |
|---------------------|-------|-----|
| Paid Employee | 798 | 46% |
| Employer | 75 | 4% |
| Self-Employed | 105 | 6% |
| Unpaid Worker | 18 | 1% |
| Not in Labour Force | 699 | 40% |
| Unemployed | 15 | 1% |
| Not Stated | 27 | 2% |

Employment by Industry

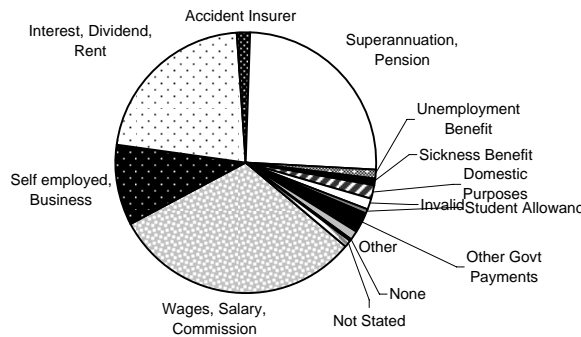
| | Total | % |
|--|-------|-----|
| Agriculture, Forestry & Fishing | 138 | 14% |
| Mining, Manufacturing, Electricity, Gas & Water Supply | 168 | 17% |
| Construction | 69 | 7% |
| Wholesale & Retail Trade | 168 | 17% |
| Accommodation, Cafes & Restaurants | 39 | 4% |
| Transport & Storage, Communication Services | 84 | 9% |
| Finance, Insurance, Property & Business Services | 99 | 10% |
| Government, Education, Health, Community, Social & Personal Services | 162 | 17% |
| Other | 39 | 4% |

Household Income

| | Total | % |
|--------------------|-------|-----|
| Less than \$20,000 | 165 | 18% |
| \$20,001-\$30,000 | 168 | 18% |
| \$30,001-\$50,000 | 174 | 19% |
| \$50,001-\$70,000 | 120 | 13% |
| \$70,001-\$100,000 | 114 | 13% |
| Over \$100,001 | 75 | 8% |
| Not Stated | 93 | 10% |



Sources of Income



| | Total | % |
|---------------------------|-------|-----|
| Wages, Salary, Commission | 507 | 31% |
| Self employed, Business | 165 | 10% |
| Interest, Dividend, Rent | 354 | 22% |
| Accident Insurer | 27 | 2% |
| Superannuation, Pension | 411 | 25% |
| Unemployment Benefit | 18 | 1% |
| Sickness Benefit | 15 | 1% |
| Domestic Purposes | 27 | 2% |
| Invalid | 21 | 1% |
| Student Allowance | 9 | 1% |
| Other Govt Payments | 42 | 3% |
| Other | 18 | 1% |
| None | 3 | 0% |
| Not Stated | 15 | 1% |

Total Number of Dwellings and Ownership

| | Total | % |
|------------------------|-------|------|
| Owned or Partly Owned | 549 | 60% |
| Not Owned | 174 | 19% |
| Held in Family Trust | 147 | 16% |
| Not Elsewhere Included | 42 | 5% |
| Total | 912 | 100% |